



DEVELOPMENT AGENCY OF LASSITHI S.A

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LEADER+ Transnational cooperation project: Network for trading local products and rural tourism



Seminar: Biological products
Agios Nikolaos Hotel Hermes, 4-9 December 2007

PROGRAMME

TUESDAY 4 DECEMBER

Arrival of participants - transfer to the hotel - welcome dinner

WEDNESDAY 5 DECEMBER

A. PARTNERS

9:30	- Technical Meeting of the partners of the Network for trading local products and rural tourism
11:30	- Coffee Break
12:00	- Technical Meeting of the partners of the Network for trading local products and rural tourism
14:00	- Lunch
16:30	- Technical Meeting of the partners of the Network for trading local products and rural tourism
18:00	- Coffee Break
18:30	- Technical Meeting of the partners of the Network for trading local products and rural tourism
21:00	- Dinner

B. OTHER PARTICIPANTS

9:30	- Visits to entrepreneurs and SMEs of local products of the Prefecture of Lassithi
14:30	- Lunch in Sitia
21:00	- Dinner

THURSDAY 6 DECEMBER

9:30	- Registration
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10:00	- Greetings
10:30	- Presentation of the Network for trading local products and rural tourism
<u>1st SESSION: «European Legislation and National Legal Framework for the production of biological products - European Financing tools for the biological products»</u>	
11:00	“Biological products and rural development”, Mr. George Mathioudakis , DG AGRI (tbc)
11:30	«European and National legal framework for the production of biological products» Representative from the Directorate Biological Agriculture of the Ministry of Agricultural Development and Products
12:00	- Discussion - Conclusions
12:30	- Coffee Break
<u>2nd SESSION: «Production of biological products: Present Status - Perspectives and Opportunities in partners countries»</u>	
13:00	«Agriculture and the multifunctional model of the rural space development: The case of organic farming» Dr. Manolis Kabourakis , Researcher, Ecological Production Systems Unit, National Agricultural Research Foundation.
13.30	«Making small biological firms working together to increase the turn over of everybody». Jean-Michel BONNIN - President of a "Local associations of biological producers"
14:00	- Discussion - Conclusions
14:30	- Lunch
18:00	«The Future of Organic farming in Greece» Athanasios Dimakis , Agriculturist, External expert of QWays – Control and Certification of Products of Biological Agriculture
18:30	«Biological cattle-breeding and hatcheries» Michalis Vavourakis , Entrepreneur «Farm Vavouraki»
19:00	- Discussion - Conclusions
21:00	- Dinner

FRIDAY 5 DECEMBER

<u>3rd SESSION: «Commercialization and marketing of biological products in national and international level»</u>	
10:00	«Analysis of the market of biological products in Greece and marketing strategies» Manolis Anefalos , Agri-economist MSc
10.30	«Commercialization of the biological wine on local and international markets» Claire LECOMTE - Biological wine producer

11:00	«Producer and Consumer in a common effort for the promotion and commercialization of biological products in Chania» Dimitris Vamvounakis , President of the Cooperative of producers and consumers of biological products «GAIA»
11.30	«Biological viniculture and commercialization of its products - problems and perspectives» Nikos Douloufakis , wine producer
12:00	- Discussion - Conclusions
12.30	- Coffee Break
<u>4th SESSION: «Obstacles and verifications in the field of Certification of biological products»</u>	
13.00	«Situation and perspectives of the system regarding control and certification of both Calabrian and Italian productions» Maurizio Agostino
13:30	«The procedure of certification and control of the biological products» Michalis Papailiakis , Agriculturist in the Directorate farming
14:00	- Discussion - Conclusions
14:30	- Lunch
<u>5th SESSION: «Best practices in the field of biological products»</u>	
17:00	«Biological olive oil production in the province of Vibo Valentia» Gaetano Mercatante
17:30	«Production of biological products in the area of Sitia - Crete» Filotheos Spanoudakis , Prior of Toplou Monastery, President of «Bio - Agriculturists of Sitia»
18:00	«The biological agriculture in the area of SIBARI (Cosenza)» Fabio Filippelli
18:30	«Cretacert - a topical effort for a qualification firm for the certified Cretan products» Michalis Kechagiadakis , Agriculturist and President of Cretasert
19:00	- Discussion - Conclusions - Closing of the seminar
21:00	- Dinner

SATURDAY 8 DECEMBER

10:00 - 17:00	- Visit to Lassithi (EcoPark Lasinthos) -optional
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SUNDAY 9 DECEMBER

Departure of participants
